

# Alyssa Perrotto

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## WORK EXPERIENCE

*Freelance Graphic Designer & Social Media Manager - Remote*

May 2023 – Present

- Managed social media accounts for various businesses, increasing their online visibility and engagement.
- Designed flyers and other graphic content to help clients promote their services and products.
- Worked with a local restaurant to redesign their menu and create specialty drink menus.
- Helped individuals create brand logos that reflect their unique identity.

*Sacred Matter, 314 Chestnut St, Sterling, CO 80751*

November 2023 - Current

- Currently manage the shop full-time, overseeing operations from open to close, sometimes for weeks at a time. Responsible for running social media, designing ad campaigns, creating flyers, and handling orders.

*Hootenannies, 324 W Main St, Sterling, CO 80751*

August 2023 - August 2024

- Worked as a server and bartender, contributing to menu redesign and creating specialty drink menus. Developed customer service skills and learned to use Microsoft Publisher.

*Fireworks, 86th Old Cheney, Lincoln, NE 68526 - Server*

September 2021 - August 2023

- Provided excellent customer service, resolved conflicts, and worked with team members to ensure a smooth dining experience.

*Douglas County Post Gazette, 204th St.- Internship/Salesperson*

August 2018- December 2018

- Expanded client bases and built loyalty by establishing great relationships and delivering exemplary customer service.
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## EDUCATION

*University of Nebraska Lincoln, Lincoln*

August 2019 - Graduated May 2023

### Bachelor of Journalism

- Advertising/Public Relations
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## Websites

*Portfolio of my work*

- <https://alyssas-portfolio.netlify.app>
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## Professional Skills

Customer Service | Communication | Teamwork | Conflict Resolution | Time Management | Social Media Management | Content Creation

## Technical Skills

Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD, Lightroom) | Microsoft Office Suite (Word, Excel, PowerPoint, Publisher, Outlook, Teams) | HTML/CSS